



## **Meeting Minutes: Madison East Booster Meeting Oct. 6, 2025**

Call to order at 7 p.m.

Roll call of members of the Board of Directors present. Board members present are Patrick Grant, Erin Walker, Marlisa Kopenski, Wayne Lenius, Sunny McDaniel and Nicole Booher-arrived late.

Approved minutes – unanimously approved

### **Treasurer Report**

- 100K in bank
- Recent donation from 1996 graduate donated
- Earned \$600 from first dining out

### **Concessions**

- Volleyball concessions sales are up
- Football concessions sales up over \$2,200 more than last year
- Big 8 conference website and can choose school; add how to
  - o Can do iCal or google calendar
- Can get year passes on go fan
- Concessions at homecoming
- Tennis concessions –
- Wayne is going to document the process for concessions
- Erin needs help in concessions

### **Fundraising**

- Plan to have 4 big fundraisers per year
  - o Ideally we would do those events in late Fall, Winter, Spring and Summer
    - For 2025-2026, we are doing 2 in Winter, 1 Spring, 1 Summer
  - o Ideally events would do a silent auction in Fall before the holidays; an event in the winter; Party for Purgolders in the Spring; a golf outing in the Summer

- For 2025-2026, plan to do a Bake-Off in early February; a Game Night in early March; Party for Purgolders on April 25, 2026; Golf Outing in Summer
- Diner's out are planned for the rest of the year thanks to Sunny. The first night raised \$600
- Kyle is taking the lead identifying sponsors for the score board.
  - Sponsorship agreement needs some work need feedback from Kyle and Marlisa
- Sylvia Gomez – is hosting a fundraiser for the
- Slices bar and grill doing a meat raffle on oct 18 for the hockey co-op team
- Idea for future - Northside lounge cheese raffle once a month – Trish Grant agreed to reach out to them to see if they would donate the proceeds to East

## Membership

- Ideas the committee is considering include:
  - Sell hats and encourage parents to wear to events so that they can find each other
  - Establish a parent section at sporting events
  - Advertise events and encourage parents to attend a specific game

## Communications

- Public meeting notices are planned
- Dining out series are planned
- How to get on subscriptions
- Call for committee members
- Also go out on the Purgolder Press
- Neighborhood Facebook pages

## President's Report

In Nov Patrick will meet with the other Presidents of our fellow Madison High School Booster clubs to have a unifying voice. Patrick also has reached out to Mad Pub School Foundation, their board members on it he knows, to educate them on our new Booster club.

At Recent Madison Board meeting Patrick talked about Snap Mobile, violated solicitation policy and no bullying, he hasn't heard back. Patrick explained Snap Mobile to boosters at meeting.

Kyle gave counter point of view, he likes Snap Mobile. Raised \$3k for swimming. Replaces old way of making students go door to door. However Board already voted on this at our September meeting. Becca gave her opinion on how the board decides what being a member means, how should Board decide what being a member means, does you have to take action on every year, in future how do we interact as a larger group.

Erin makes a motion that we get TJ and Patrice to tell us what the coaches are saying about Team Snap and hear some parents as well. Leveraging our status as a 5013c, what services we can provide, the booster org, so teams can fundraise easier, i.e.QR codes

Requests for Funding Votes-

Explanation to booster members present:

We will have \$45k in 3 funding pools Fall/Winter/Spring, club 3 times a year. \$15k per trimester, \$1k Cap, will review every month, administrators approve the week before.

1. Men's Group- events thru their year \$500
2. Boys Soccer- socks \$1,000
3. Rotary club- pizza Teacher's appreciation during conferences \$500

Voted, all 3 passed. Marlisa mentioned , Erin seconded, it passed

Marlisa asks what is the criteria if it can go to operating expenses, ACTION-lets review this in January to see. Then discussion on how will the club receive their check from Boosters. Patrick explains school will use the activity fund to deposit the checks. So we will know thatPatrice and TJ are giving the sanity check that this a legit club. Then we discussed for what impact did this money we gave you mean for your club. Add a club description to the form, add for a recap of how money spent. Also future discuss should the club/coach come to Booster club meeting to recap what they did with the grant money.

NEW BUSINESS- Erin about getting concessions w/in school separated into TWO, a school store concessions and a Booster led at night for games and events, but we have to separate out inventory and inventory management, start buying a bunch of groceries, Erin motion to table, Sunny seconds, just for this year. **Bring it up at next board meeting.**

### **Final Notes**

Patrick still need an iPad that's not brand new, Ben Anton might have one to donate.

Our next Booster Club meeting is on Mon. Nov 3<sup>rd</sup> at 7pm.

Adjournment 8:30p

